

May 2023

# Inspiration for a trip to Memphis

Let's take a trip to Memphis as we have put together an itinerary for those who want to experience the heart of music, Beale Street, the history of the Civil Rights Movement and Elvis's Graceland and much more.



## Day 1 - The history of Memphis

After arriving in Memphis and getting comfortable at your hotel, you are ready to explore the history of the city. Start your exploration at <u>The Civil Rights Museum</u>, which is located the Lorraine Motel where civil rights activist Dr. Martin Luther King Jr. was assassinated. From slavery to the present, the museum provides a broad overview of the American Civil Rights Movement.

Don't forget to visit <u>Slave Haven</u> to learn about the real history of a safe home and see many antiques, quilts, and musical codes.

End the day with some delicious food, perhaps BBQ and ribs at the <u>Rendezvous</u> located in an alley in Downtown Memphis, then head to <u>Beale Street</u> and check out B.B. King's Blues Club, Rum Boogie Cafe, Blues Hall Juke Joint, or Silky O'Sullivans.

# Day 2 - Dive into the world of music, Graceland & Elvis

On the second day you should explore the home of Elvis: <u>Graceland</u>, which is much more than just a residence. It served as the King of Rock 'n Roll's personal getaway. Here, his family raised their children, spent time

together, and had a great life. Visit <u>Sun Studio</u>, the place that introduced us to legends like Howlin' Wolf, B.B. King, Ike Turner, Jerry Lee Lewis, Johnny Cash, and of course Elvis. Sun Studio is for those who truly want to get into the music-making mood. For the evening try <u>South of Beale</u> for a delightful and culinary experience where you can unwind and prepare for the next day.

# Day 3 - Soul music, Beale Street Festival & motorcycles

As Memphis offers great history of music, on the third day you should explore the <u>Stax Museum</u> which is the true birthplace of soul music. Visit a modest country church or express yourself on the dance floor at the museum. Use the rest of the day to enjoy music at the <u>Beale Street Music Festival</u> (for those traveling in May). And if you're trip happens to end on a Wednesday don't forget the <u>Bike Night on Beale</u> where motorcycle enthusiasts descend to Downtown Memphis for you to explore their vehicles.

#### Good to know

- You can travel to Memphis from Copenhagen,
   Aalborg, Oslo, Stockholm and Göteborg with KLM among others.
- Visitors are no longer required to have a corona vaccine to enter the U.S.
- Scroll through the <u>event calander</u> to see what's happening when and where in Memphis!

### Unique places to stay

- A stay at <u>The Peabody</u> comes with marching ducks every day at 11 pm and a lobby that perfectly toes the lines between elegant and inviting and 150-plus years of history.
- Stay at the <u>Central Station Hotel</u> that has stood watch over South Main Street in downtown Memphis for more than 100 years and be at the heart of iconic and dynamic neighborhoods.

# Inspiration for additional activities

- Canoe on the <u>Mighty Mississippi River</u>
- Visit the <u>Bass Pro Shops</u> at the Pyramid for an outdoor experience indoors and buy what you need for your outdoor adventures
- Stop by a local church and experience a real, southern church up close

# Contact Martin Schmidtsdorff Atlantic Link M: +45 4082 2783 E: ms@atlanticlink.net Get Inspired Find the latest updates from Memphis and other Atlantic Link clients News room Download material