

Get all the Media and Travel Trade Resources and get to know California

This newsletter is all about beaches in California – but before you get inspiration for the best beaches for kids and get to know Venice Beach, you can enter the world of recourses and get all information, news, images you need to get to know California.

Happy reading and safe travels!

Media and Travel Trade Resources

Visit [California's Media Center](#) offers access to press releases, story ideas, imagery, videos, research, What's New in California and more.

For those who want to become a specialist on California, this is your time to sign up to become a California Specialist [right here](#).

[Go to the Media and Travel Trade Resources](#)



Great Beaches for Kids

Take a stroll along [Santa Monica's signature pier](#) at sunset, go to [Crissy Field](#) in [San Francisco](#), outdoor playtime never stops or lay on both sides of coastal Highway 1, [Crystal Cove State Park](#) offers access to an idyllic beach and chaparral-clad coastal hills of [Laguna Beach](#). Click below to find the 10 family-friendly beaches.

10 Great Beaches for Kids



Get to know Venice Beach

Today's Venice, though, is more famous for quirky happenings on its iconic [beachfront boardwalk](#) and pier, where mimes, jugglers, musicians, and street performers of all kinds inhabit an ever-changing and unforgettable bohemian subculture. You may also see some of the country's best pickup basketball games on local outdoor courts. Watch it all from the loud and lively waterfront skate park, or sit near the daily drum circle on the beach.

Feel free to grab a can and a stick—or anything that makes noise—and join in. Stop by the outdoor weight room at [Muscle Beach Gym](#), once the home turf of bodybuilder and actor Arnold Schwarzenegger, who later went on to become California's governor. For a dive into Venice's film history, sign up for a stroll with Venice Beach Walking Tours. You'll learn about the city's role in Orson Welles' film *Touch of Evil* (1958) and other locally shot movies. To really go mobile, rent beach cruiser bikes to follow Venice's stretch of the 22-mile [Marvin Braude Coastal Bike Trail](#), linking [Santa Monica](#) to [Torrance](#).

For more ideas, check out [5 Amazing Things to Do in Venice Beach](#); feel like striking out on a road trip? Head for the Mojave desert from Venice on this [two-day adventure](#).

[Read more](#)



California STAR Agent Training

Become an expert on California through the California STAR training platform. This free online training program will provide you with training knowledge, as well as tools and resources with images, itineraries, webinar content and the latest news to help you sell California. Four all-new California itineraries have been added to the tools and resources section that are based on our new “Am I Dreaming?” TV spot and will have you dreaming of your next Golden State adventure.

Contact

Martin Schmidtsdorff
Sales Manager

E: ms@atlanticlink.net
M: +45 4082 2783

www.atlanticlink.net

Get Inspired

Find the latest updates from
Visit California and other
Atlantic Link clients

[News room](#)

Download material

Download text and images

[Download](#)

Follow Visit California



No longer want to hear from Visit California? [Unsubscribe](#)